

“Me to We: Finding Meaning in a Material World”

In this profound and practical book, Craig and Marc Kielburger outline their life-changing philosophy – one that redefines success and happiness by turning the focus away from “me” toward “we” – our communities, our nation, and the world. Weaving together lessons, stories, and inspirational contributions from people from all walks of life, *Me to We* shows readers how to grow and develop by being socially conscious and responsible, engaging in daily acts of kindness, and building meaningful relationships through community.

Both a manifesto and a manual, *Me to We* offers ways to get involved such as:

- Reading the newspaper as a family to build empathy among children
- Enjoying a different type of summer vacation – one based on service to others
- Building your legacy one smile at a time
- Celebrating heroes with young people
- Inspiring your workplace to care about the community
- How to change your life and the world in ten minutes a day

Me to We offers nothing less than a plan for a new way of living and celebrates the purest, most basic impulse of humanity – reaching out to others.

Authors Craig Kielburger and Marc Kielburger are the founders of Free the Children and work with Oprah’s Angel Network to deliver a youth leadership program called O Ambassadors. An internationally acclaimed children’s charity, Free the Children has impacted more than one million young people in forty-five countries.